

NewsJournal

Winter 2009 Volume 33, No. 1

A Sigh about Acai

One of the latest to jump on the Acai Berry bandwagon is Snapple with their new Acai Blackberry Juice Drink.

What is the product's primary ingredient (other than water)? No, not Blackberries or Acai Berries, it's HFCS - High Fructose Corn Syrup. The complete ingredient list is: filtered water, high fructose corn syrup, pear juice from



NUTRITION FOR OPTIMAL HEALTH ASSOCIATION

concentrate, citric acid, natural flavors, vegetable extract, acacia gum

Although the bottle is considered two servings, if you drink the entire bottle, as most will do, you will be consuming 58 grams of sugar, more than five servings of Lucky Charms cereal.

Greatest Stuff on Earth?

Snapple markets it's products with the slogan, "Snapple, Made from the best stuff on earth."